

# CAPC 2021 Highlights: Year in Review

It is CAPC's mission to increase the availability of **quality health care** for all people living with a serious illness. Thanks to the dedication of our funders and our members, and despite the pandemic, in 2021 CAPC reaffirmed its leading role in providing the essential strategies, tools, training, and technical assistance necessary to meet this need. As a result, we saw **exponential growth** and **continued success** in achieving our mission.

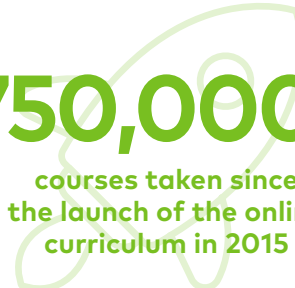
We also saw a year of transition as Brynn Bowman succeeded Diane E. Meier as Chief Executive Officer. Diane assumed the role of CAPC Director Emerita and Strategic Medical Advisor.

Looking to the future, we are confident that the unmatched power of our **innovative approach** to improving the care of serious illness will continue to define us and lead the paradigm shift we created in U.S. health care for years to come.


We are deeply grateful to our incredible CAPC team, our funders, more than 1,700 organizational members, and over 100,000 constituents. Scan the year in graphics to see the power of **what we accomplished together**.



**180,000+**  
courses taken in 2021



**750,000+**  
courses taken since  
the launch of the online  
curriculum in 2015



**180**  
organizations created 500+  
training assignments to train  
their staff in core skills



**1 million**  
visits to [capc.org](https://capc.org)



**65,000+**

COVID-19 Response  
Resources Hub sessions



**100+**

innovative initiatives submitted  
to the second round of CAPC's  
John A. Hartford Foundation  
Tipping Point Challenge, resulting  
in 12 winners and 13 finalists  
making positive breakthrough  
change in the care of serious illness



**1.5 million**

visits to [GetPalliativeCare.org](https://www.getpalliativecare.org), the  
#1 site for palliative care information  
for patients and families



**Launched**

CAPC Circles, a virtual community  
to foster collaboration and problem  
solving among palliative care  
professionals across the country



**Built**

The Palliative Care GPS with Yale  
Law School to track bills and laws  
advancing palliative care access or  
quality across all 50 states



**Published**

The Palliative Care Playbook for PACE,  
bringing pain/symptom management  
and improved communication skills to  
Programs of All-Inclusive Care for the  
Elderly across the country



**Launched**

Project Equity to provide strategies  
and tools to reduce racial disparities  
among patients with serious illness



**Won**

the prestigious Public Relations  
Society of America (PRSA) Silver  
Anvil Award for Content Marketing  
by Nonprofit Organizations