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Year in Review

The Center to Advance Palliative Care (CAPC) is proud to lead the movement to increase the availability of quality, equitable health care for people living with a serious illness, and their families and caregivers. This work requires collaboration among many: the small but mighty CAPC team, expert consultants, health care leaders, clinicians in palliative care and from all areas of health care, national organizations, policymakers, philanthropists, community leaders, researchers, and others. We thank our partners for their ongoing commitment to improving the lives of millions of patients and families.

Three strategic goals drive CAPC's work, guided by our vision of Palliative Care Everywhere. CAPC's progress toward these goals in the past year — our 25th anniversary — is outlined in this report.



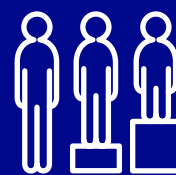
GOAL 1

Drive the Health and Growth of Specialty Palliative Care



GOAL 2

Catalyze Care Quality Improvement Beyond Specialty Palliative Care

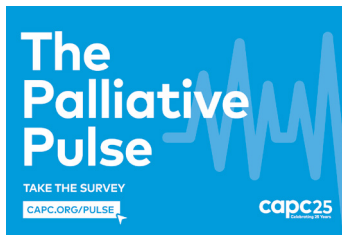


GOAL 3

Reduce Inequities in the Care of People with Serious Illness

Drive the Health and Growth of Specialty Palliative Care

In 2024, CAPC launched its first annual Palliative Pulse survey to gain a real-time understanding of the field's well-being. Palliative care program leaders and team members told us the growth opportunities and challenges they're focused on, how their programs are perceived inside of their organizations, and about the health and well-being of their teams. CAPC is using this information to inform the development of tools, resources, and data that will support the success of specialty palliative care teams across the country.



759 Palliative Pulse Survey Responses

Captured 759 responses to CAPC's inaugural survey to support the sustainability and growth of the palliative care field.



4,400 Virtual Event Attendees

More than 4,400 professionals attended 195 virtual events.



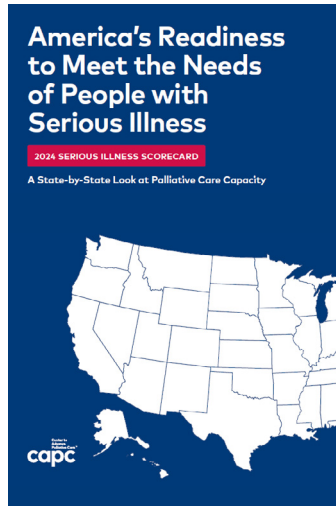
142K Resource Downloads

Clinicians and administrators accessed more than 142,000 downloadable tools on capc.org.



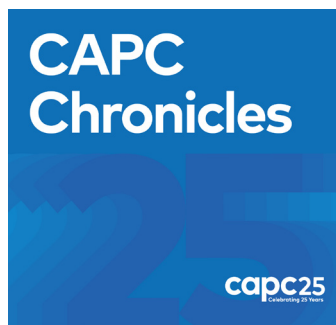
168K Blog Views

The **Palliative in Practice** blog garnered 168,000 views by 123,000 readers.



Released 2024 Serious Illness Scorecard

This multi-platform initiative includes individual state reports, a national report synthesizing palliative care capacity, and actionable recommendations palliative care champions and policymakers can take to improve access to palliative care.



Launched CAPC Chronicles

Created a time capsule of CAPC's evolution, the rapid growth and impact of the palliative care field over the past 25 years, and hopes for the future.



Return of CAPC National Seminar

Announced the much-anticipated 2025 return of the **CAPC National Seminar**.

Catalyze Care Quality Improvement Beyond Specialty Palliative Care

While all people with serious illness should have access to palliative care specialists, every clinician they encounter should be equipped with a core set of palliative care skills to ensure high-quality, person-centered care. That's why CAPC is leading the way to train health professionals from all specialties, disciplines, and care settings—and partnering with disease-specific organizations to broaden our reach. Since launching our clinical training curriculum in 2015, more than **150,000** health care professionals have completed **1.35** million CAPC courses. In 2024 alone, clinicians across the U.S. completed **180,000** courses to strengthen their care of patients with serious illness.



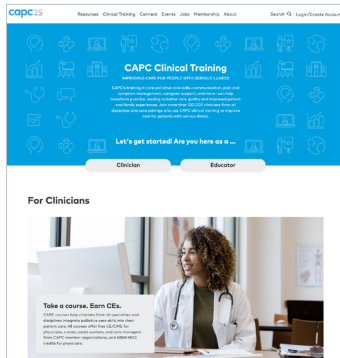
2 New Clinical Training Units

Released updated versions of 2 clinical training units, **Best Practices in Dementia Care and Caregiver Support** and **Communication Skills for Serious Illness Conversations**, resulting in 42,000 course completions.



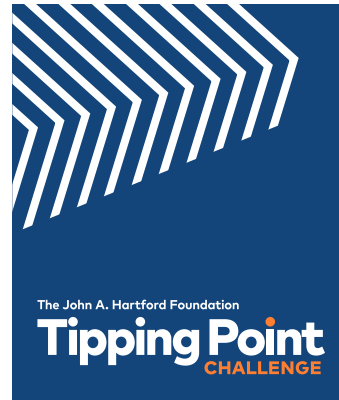
Sold Out 12 New Virtual Workshops

Trained 169 clinicians on managing pain at the intersection of serious illness, chronic pain, and substance use disorder.



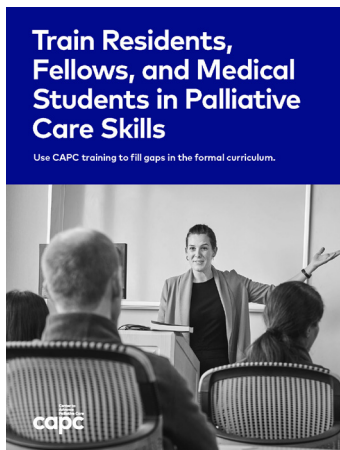
6,200 Clinical Training Assignments

To date, 840 organizations have created 6,200 training assignments, expanding non-specialty palliative care education.



Completed 3rd Tipping Point Challenge

Increased the number of clinicians across specialties and disciplines enhancing their clinical skills, while catalyzing innovation that drives breakthrough change in the care of serious illness.



Train Residents, Fellows, and Medical Students in Palliative Care Skills

Use CAPC training to fill gaps in the formal curriculum.

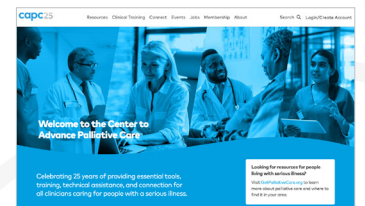
9,200 Medical Students, Residents, and Fellows

Trained 9,200 medical students, residents, and fellows in palliative care skills, and introduced CAPC's curriculum to medical educators at ACGME's Annual Education Conference.



850 Media Hits

Earned 850 media hits, including mentions in ABC News, Everyday Health, Medscape, The New York Times, Verywell Health, and WebMD.

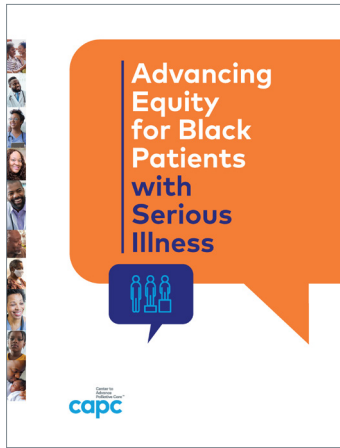


1.2M Website Visits

Garnered 1.2 million visits to capc.org by 815,000 users.

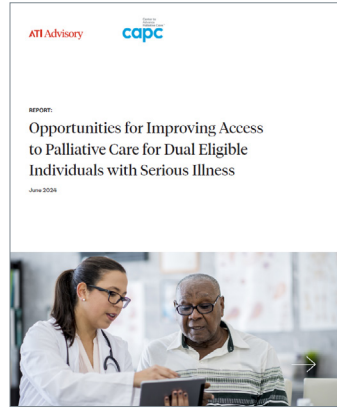
Reduce Inequities in the Care of People with Serious Illness

CAPC is committed to addressing gaps in access to care—and quality of care. Our health equity roadmap includes tools and training for health equity champions, convening opportunities for peer-to-peer problem-solving, clinical training for health professionals, and extensive speaking and publication on strategies to address disparities among patients with serious illness.



New Health Equity Guide

Released *Advancing Equity for Black Patients with Serious Illness*, a guide to empower palliative care professionals who want to take action, achieving over 600 downloads in just two months.



Joint Report with ATI Advisory

Published a report with ATI Advisory highlighting how Dual Eligible Special Needs Plans can increase access to palliative care for individuals with both Medicaid and Medicare who face barriers to care.



18 Comment Letters

Submitted 18 letters to federal legislators and regulators, advocating for policies to address inequities in the care of people with serious illness.



8,300 Toolkit Users

Launched the **Trauma-Informed Care** toolkit to help clinicians and organizations understand and apply trauma-informed care principles into patient care.



New Health Equity Circle

Launched the **Health Equity CAPC Circle**, an online forum where CAPC members committed to equity-focused change can network, problem-solve, and generate new ideas.



400 Virtual Event Attendees

400 health equity champions attended 16 equity-focused virtual events.

