

# Template Trifold Brochure Text

Copy/paste this text, fill in your program's information, and give it to your Marketing department to produce.

## Front Cover

**Variable:** <Organization Name>

**Head:** Palliative Care

**Subhead:** What it is.  
How it works.  
Why it's important when you or someone close to you is facing a serious illness.

## Inside

**Subhead:** **Palliative care improves quality of life for both you and your family.**

Palliative care, and the medical specialty of Palliative Medicine, is specialized medical care that provides relief from the symptoms and stress of a serious illness. The goal is to improve quality of life for both you and your family.

*"I feel as though I have my life back."*  
**Mary, patient**

Palliative care is provided by a team of specialists, including palliative care doctors, nurses and social workers who work together with a patient's other doctors to provide an extra layer of support. It is appropriate at any age and any stage in a serious illness, and it can be provided along with curative treatment.

**Subhead:** **Palliative care at <Organization Name> makes all the difference. Here's what you can expect.**

At <Organization Name>, our board-certified palliative care team of specialists includes <physicians, nurses, and social workers>. Together with your own doctor, we make sure that you receive:

- Relief from symptoms including pain, shortness of breath, fatigue, constipation, nausea, loss of appetite, numbness, problems with sleep and much more
- In-depth communication with you and your family about your goals, your concerns and your treatment options—and how to match your goals with those options
- Coordination of your care among all your health care providers
- Improved ability to tolerate medical treatments and the side effects of the disease
- Improved ability to carry on with daily life
- Emotional, practical, and spiritual support for you and your family

We also provide:

- <Inpatient and outpatient care>
- <Referral and coordination of home care services>
- <24-hour support>

**Subhead: Begin palliative care early.**

Palliative care can occur at the same time as all other treatments for your illness. There's absolutely no reason to wait. In fact, some studies have shown that palliative care may extend life. Pain and other symptoms affect your quality of life, and stress can have a big impact on you and your family. The palliative care team can help.

**Subhead: Your insurance will cover palliative care.**

Most insurance plans, including Medicare and Medicaid, cover palliative care. It is handled like other medical services, such as oncology or cardiology.

**Subhead: Getting palliative care is easy. Just ask for it.**

You may already have been referred to the palliative care team, but if not, you can ask

*“Insert quotation from the leader of the palliative care team.”*  
**Name, Title**

your doctor for a referral. We work together with your primary doctor and health care team.

For more information, call the <Organization Name> palliative care team at <Phone Number>, or email us at <Email Address>. We welcome questions from patients and family members.

**Back Cover**

**<Organization Name>**

<Brief background about the service>

Contact us:

<Contact Information>

To find out more about palliative care, visit [GetPalliativeCare.org](http://GetPalliativeCare.org).